



WHATO IS PYCONGS?

PyConES (<u>http://2016.es.pycon.org/</u>) is the most important Python national conference in Spain.

After three successful editions in Madrid, Zaragoza and Valencia, the fourth edition of PyConES will be held on October 7th-9th, 2016 in Almería following the format of the global PyCon event (<u>http://pycon.org</u>).

The conference will be held at University of Almería (UAL, <u>http://ual.es</u>) and it will be organized by a joint effort between the Python Spain association and the local community, which is composed by UAL's Computer Science Department, Hacklab collective and UNIA's Free Software Office.

CHE EVENT

PyConES is a three-day conference where **professionals and Python programming language enthusiasts** share their experience through many technical talks. Because of its nature, PyConES audience come not only from tech sectors like web development, business intelligence or game development but also from the academic world, being useful for many teachers and researchers.

In this edition these tracks are being considered: **web development**, **art**, **GIS**, **ERP**, **visualization**, **devops**, **security**, **core** (language), **science**, **data science** / **big data**, **education**.







THE HOSTO

PyConES 2016 will be hold at **University of Almería** (UAL), which currently has 11,000 students, 30 official degrees and a faculty staff of about 900 professors. UAL is a relatively new university (founded in 1993) placed on Almería's outskirts, just few meters away from Mediterranean sea.

THE CITYO

Almería is located in the Bay of Almería, in the southeast of the Iberian peninsula. It's bathed by the Mediterranean sea and flanked by the mountain systems Sierra de Gádor, Sierra Alhamilla and Sierra de Gata. For this reason, the province of Almería has a particularly arid climate which makes it special for, for example, cinema and intensive agriculture. The city has a population of 194,203 inhabitants. It has its origins in the Phoenician and Roman colonization, and was further developed by Muslims and Christians. In 2014, the mi-



llennium of its foundation was celebrated. Outstanding among the most emblematic monuments in the city, there's La Alcazaba of Almería and the cathedral. Both buildings have a strong defensive nature, since medieval people had to face many pirate attacks. Not surprisingly, because Almería was, and still is, one of the main seaports in the south of the Iberian Peninsula. In the city center, an excellent example of bourgeois nineteenth century architecture is preserved.

Almería has a rich cultural heritage of music, art, gastronomy, architecture and folklore. Furthermore, reaching the city from any part of the globe is easy and convenient, thanks to a modern network of links with the most important European and North African cities.



Some numbers

In the last PyConES edition (<u>http://2015.es.pycon.org/</u>), the event hosted:

_ more than 400 attendees

_ more than 40 speakers attended last edition of PyConEs.

Furthermore, all talks from three different tracks were recorded and can be found at Python Spain's Youtube channel, which has around 50000 views and 1000 subscriptors.

WHY TO SPONSOR?

Sponsors make this event happen.

Sponsorship allows us to offer more affordable tickets in order to enhance participation and attendance. Moreover, it makes feasible to record the sessions the talks to reach a bigger audience.

Sponsors help the whole Python community by fostering competitiveness and inclusiveness. It makes Python development more interesting for professionals and companies.

Visibility and recruitment

Sponsoring companies get visibility and positioning. PyConES is the best place to find the most qualified Python developers in Spain.

Business lounge will be located close to the places where talks will be held. Having a booth in our business lounge will give your company the opportunity to increase visibility on its products and to be in touch with the community.





Silver | 500€

- _ 1 ticket for the event.
- _ Your logo in the website and accreditations.
- Sticker in the welcome pack.

Gold | 1.000€

- Booth in the main zone.
- _ 2 tickets for the event.
- _ Your logo in the website and in registration badges.
- _ Sticker in the welcome pack.

Platinum | 2.000€

- _ A talk about your product
- _ Brochure in the welcome pack.
- _ Booth in the main zone.
- _ 3 tickets for the event.
- _ Your logo in the website and in registration badges.
- _ Sticker in the welcome pack.

Diamond | 3.000€

Thank you! As a Diamond sponsor you obtain the following benefits:

- _ Name of the company in one of the tracks.
- _ Acknowledgements in videos.
- _ Logos in rollups.
- _ Product talk at the conference.
- _ Leaflet in welcome pack.
- _ Booth in sponsors hall.
- _ 5 free event tickets.
- Logo on web and in registration badges.
- Sticker in welcome pack.

Other sponsorship options

Contact us for other kinds of sponsorship such as:

- _ Coffee breaks.
- _ Meals.
- _ Recording and editing talks.
- _ Registration badges.
- _ Social events.
- _ Hackathons.
- _ Childcare.





ABOUT THE ORGANIZATION

PyConES is an initiative of Python Spain association, a non-profit organization established in 2013 by volunteers around the country. Its aims are to promote the use of Python programming language in Spain, to be a meeting point for people interested in it and t and to support them to the best of its ability.

This edition is made possible thanks to the local community in Almeria, which consists of some groups and associations that are doing their best in order to make the conference a great success.

